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****HALIFAX SALON DEBUTS ECO-FRIENDLY PRODUCT LINE****

Award-winning Halifax-based hair salon Anthony James is pleased to announce the launch of its line of own-branded shampoos, conditioners and styling products. Not only are the products sourced from a UK-based supplier, reducing the carbon footprint, and they are refillable, cutting plastic waste.

A bespoke East Sussex-based manufacturer has created an exclusive range for the salon, including products specifically for coloured hair and for hair extensions. The shampoos are free from sulphates, SLS, SLES, parabens, and artificial fragrances. Many of the products are also vegan-friendly.

The products and refills are available to purchase at the salon, located on Central Street in Halifax town centre, with an online launch planned for the near future.

Prices range from £11.00 for the Argan-Enriched Leave-In Conditioner to £14.95 for the Sodium Chloride-Free Conditioner, with a 50% discount applied to all refills.

“With the environment in mind and Brexit, we thought that it would be great to buy from a British-based company.” Garry Farr (Director)

More information:

Established in 2001, Anthony James is a British Hair & Beauty Award-winning salon that caters to male and female clients of all ages. Alongside styling, the salon offers specialist services, including colouring, extensions, hair repair and hair loss solutions.

For further details, please contact the Anthony James salon on **01422 366080**.

Web: <https://www.anthony-james.co.uk/>

Email: hair@anthony-james.co.uk